



## Help make a difference in our community by designing a new logo for Friends of the LAX Dunes (FOLD)

Friends of the LAX Dunes (FOLD) is sponsoring a contest to design our logo. FOLD is a volunteer organization dedicated to restoring the LAX Dunes located in Playa Del Rey, CA near the Waterview and Trask intersections. FOLD organizes volunteer events to encourage the community to come out and help restore the area to its natural beauty. This habitat is home to many California native plants and animals including the Dune Lupine Scrub, Legless lizard, nesting birds and contains the El Segundo Blue Butterfly Preserve.

**Get creative and submit your best design by April 11<sup>th</sup>!**

### “The Rules”

- Contest Timeframe: March 21 – April 11<sup>th</sup> at 11:59p
- Logo must be in English and include the words Friends of the LAX Dunes
- File format must be .jpg or .gif and under 2MB
- Submit design to [foldvolunteers@gmail.com](mailto:foldvolunteers@gmail.com) by April 11<sup>th</sup> at 11:59p
- Include your name, telephone number and mailing address with your entry.
- Winning design becomes the property of Friends of the LAX Dunes
- “Prize”: Your logo will become the official logo of Friends of the LAX Dunes and used on event t-shirts, our website and other communications. Winner will also receive a special tour of the LAX Dunes.

Find us on Facebook at [Friends of the LAX Dunes](#) and join us at an upcoming Volunteer Event.

### “The Fine Print”

Contestants may submit more than 1 logo. Entries must be submitted to [foldvolunteers@gmail.com](mailto:foldvolunteers@gmail.com) by 11:59p on April 11<sup>th</sup>. Winner will be announced on April 18<sup>th</sup> during the Earth Day volunteer day at LAX Dunes; however winner need not be present to win and will be notified via mail as well as phone or email. By participating in the Contest, entrants (and their parent(s)/legal guardian(s) if entrants are minors) agree to release Friends of the LAX Dunes (FOLD) from any and all claims, damages or liabilities arising from or relating to such entrant's participation in the Contest, including any claim that any future FOLD logo is similar to, based upon, or infringes on the entrant's Entry. By submitting an Entry you warrant and represent that: (a) the Entry is your original work; (b) the Entry does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity; and (c) that publication of the Entry via various media including Web posting, will not infringe on the rights of any third party. Any such entrant will indemnify and hold harmless, FOLD from any claims to the contrary. Any Entry that, in the sole opinion of FOLD, is deemed to be inappropriate for publication is ineligible. Incomplete, illegible, false, deceptive or garbled Entries are not eligible. All Entries become the sole property of FOLD and will not be acknowledged or returned. FOLD will request winner's permission to mention his/her name and post his/her photo to FOLD related websites.